

Making The Cut...

Produced & Directed by Christopher Odom

Concept: A first-time music video director and producer are given the opportunity to turn three budding artists into stars. Will they make the cut?

Synopsis

MAKING THE CUT... is a feature length *Reality Digit* that explores a first-time music video director and producer's opportunity to turn three aspiring musical artists into stars. This up close and personal behind-the-scenes glimpse will examine the entire music video process from pre-production, production, and post production featuring intimate interviews with the musical artists, as well as commentaries from the director and producer.

Structure

The structure of MAKING THE CUT... is simplistic and direct in its approach, whereby each artist will be given a measure of time to discuss their background, dreams, and inspiration for their song. Each interview will be intercut with commentary from the director and producer of the music digit, as well as behind-scenes-footage of the making of the music digit, in addition to the everyday life of the musical artist.

Style

MAKING THE CUT... will be shot guerilla-style, embracing the differences between digital and film, rather than avoiding them. Focusing on wit and creativity, not dollars and cents, MAKING THE CUT... will tap into what really drives us all to watch and enjoy a music video.

Format: Length and Shooting Format

MAKING THE CUT will be shot on mini-dv. It will be cut into two versions, the first being a 45 minute one hour TV Pilot, and the second, a 60 minute Reality Feature with extended versions of the videos and interviews.

TV Pilot - 1 Hour

<u>Segments</u>	<u>Min</u>	<u>#</u>	<u>TRT</u>
Video	3.5	3	11
Performers	9	3	27
Director/ Producer	2.5	3	7.5
Total Running Time			45

Feature Length Reality Digit

<u>Segments</u>	<u>Min</u>	<u>#</u>	<u>TRT</u>
Video - Extended Version	5	3	15
Performers	12	3	36
Director / Producer	3	3	9
Total Running Time			60