

MovieTalk

Concept

It's the EBERT & ROEPER of Direct-To-DVD independent titles in format of POLITICALLY INCORRECT.

Pitch

MovieTalk is a hip, cutting-edge film review show unlike no other on the planet. Prior to the internet, the only way to physically see clips about a movie were to 1) see the trailer at another movie, or 2) watch "Ebert & Siskel" (the latter host, dearly departed) - with the bulk of the titles being reviewed falling into the standard studio thoroughfare category. True lovers of the cinema, Ebert & Siskel would often try to mix in independent releases, but alas, the bulk of the airtime went to major studio releases.

Today, the landscape has greatly changed. In 1970, there were no VCRs, DVDs or Cable Television, for that fact. Today, all of these methods of distribution are part of the standard business model for any feature, and for some, the primary means of distribution. In fact, there are thousands upon thousands of titles that never have a theatrical release, some of them worthy, some of them not.

Format

In the true visionary spirit of Independent Film, **MovieTalk** is a movie review show that focuses only on titles that go Direct-To-DVD. However, instead of solely reviewing the value of each feature presentation, **MovieTalk** will review the value of the DVD as a whole - feature presentations, chapters, menus, special features and all.

The format for **MovieTalk** is born of POLITICALLY INCORRECT, or in more recent day, THE COLIN QUINN SHOW, whereby a host and a panel of unconventional reviewers will wield their opinions - most of them a bit off-kilter - in a loosely hitched, conversational format.

Cast

There's another small catch. Instead of having two Elvis Costello-glasses-wearing Film Critics or MTV VeeJee-Generation-One style pallid, PC, non-threatening movie critics, **MovieTalk** will be comprised of a cutting age allotment of DVD Critics - *"the hosts of a new generation"*.

The DVD Critic (DC) panel will consist of five (5) DVD Critics; one DVD Critic being the central host (a la Colin Quinn) to keep order. The other four DVD Critics of the panel can be Regulars, Recurring DVD Critics or Guest DVD Critics. Amongst these categories, the DVD Critics could hail from the likes of skateboarders, biker-chicks with tattoo sleeves, hip-hop impresarios, celebrities, Anime aficionados, or regular Joe's and Jill's off the street.